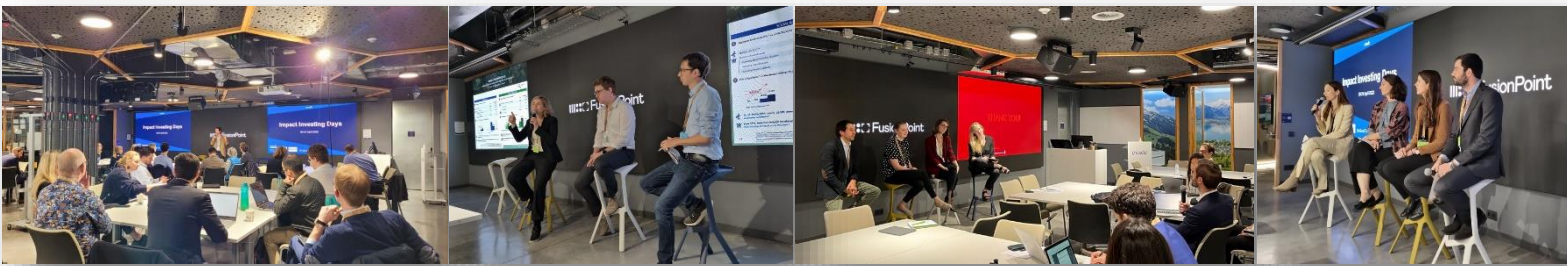


## 2025 IMPACT INVESTING DAYS CALL FOR PAPERS

Audencia Business School,  
Atlantic Campus, 8 route de la Jonelière, 44300 Nantes (France)

Main conference: April 2-3, 2025

PhD workshop: April 4<sup>th</sup>



The Impact Investing Days are a discussion forum for impact investing practitioners, social entrepreneurs, and academics. The conference aims to challenge current practice and use evidence-based research to develop better insights into the links between social and environmental impact, financial returns, and investment decisions.

The first day of the conference features keynote talks and panel discussions aimed at encouraging debates between academics, policy-makers and practitioners which critically reflect upon current impact investing practices. The second day features presentations of academic papers at various development stages to capture the latest ideas. We aim to attract high-quality research contributions with a strong likelihood to improve practices and policies.

### Paper Submission Process and Deadlines

- **Discussion Panels.** We encourage proposals for interactive discussion panels that explore practical insights, real-world experiences, and emerging trends related to impact investing. Panels will systematically mix academics with practitioners (impact investors, social entrepreneurs, impact evaluators, etc.) and, when relevant, policy-makers at different levels (local, national, international).

Panel proposals should include a brief abstract outlining the topics to be covered and the names and affiliations of 1-2 practitioners or policy-makers and 1-2 academics. Please pre-confirm with the expected panelists their availabilities. Submission deadline for discussion panels: **January 5<sup>th</sup> 2025**.

- **Academic Research Papers.** We invite researchers to submit original, previously unpublished academic papers on topics related to impact investing. Submissions should present rigorous research that contribute to the theoretical, empirical, or practical understanding of impact investing. All papers will undergo a double blinded peer-review process to ensure the quality and relevance of the content. Submit either a full paper or an extended abstract as a single blinded PDF document. Every paper will be discussed by a dedicated discussant.
- Submission deadline for academic papers: **January 5<sup>th</sup> 2025**.
- **PhD Workshop.** We invite PhD students working in the impact investing field to attend the PhD workshop on April 4<sup>th</sup>. This specific moment, dedicated to junior scholars, will contribute to building an international community of impact investing researchers, to improve their research projects, methodological skills and to share empirical and theoretical opportunities.

Submissions should be written in English. They must be submitted as PDF. For full academic papers, the word limit should not exceed 40 double spaced pages of text in Times new Roman 12 font, which includes title page, abstract (of 100 words or less), tables and figures, and list of references. A separate PDF should include the title page full name(s) of authors and affiliations. Proposals at any stage of development are welcome. Extended abstracts (minimum 10 pages) can also be accepted.

Submission contact for Discussion panels: [juan.gonzalez@audencia.com](mailto:juan.gonzalez@audencia.com)

Submission contact for Academic Research Papers to [mtira@audencia.com](mailto:mtira@audencia.com)

You will receive notification in January if your paper has been accepted. If you are unsure whether your contribution is a good fit for the conference, please reach out to Benjamin Le Pendeven ([blependeven@audencia.com](mailto:blependeven@audencia.com)).

## Conference Fees

See the list below for conference fees. Registration is final and fees cannot be reimbursed if you have to cancel. Conference fees give access to the two days of the Impact Investing Days 2025 (+ PhD workshop for the PhD students), gala dinner included.

Deadline for registration is 30th March.

The price categories are as follows:

Early Bird (until 1 <sup>st</sup> March)	Late Registration (after March 1 <sup>st</sup> )
<ul style="list-style-type: none"> <li>- Practitioner or policy-maker: 300€</li> <li>- Academic: 250€</li> <li>- PhD student: 200€</li> </ul>	<ul style="list-style-type: none"> <li>- Practitioner or policy-maker: 350€</li> <li>- Academic: 300€</li> <li>- PhD student: 250€</li> </ul>

### Organizing Committee

- Chairperson: Professor Benjamin Le Pendeven (Audencia)
- Audencia Organizing Committee: Maya Tira (PhD student Audencia & Angers University; Juan González (PhD student, Audencia & Paris Est-Créteil University)
- ESADE and CBS Organizing Committee: Professors Lisa Hehenberger (ESADE), Guillermo Casanovas (ESADE), Kai Hockerts (CBS)
- Tyler Wry (Wharton School)

### Previous Impact Investing Days

1. [Copenhagen Impact Investing Days 2018](#) (12-14 March 2018)
2. [Beijing Impact Investing Days 2019](#) (22-24 May 2019)
3. [Copenhagen Impact Investing Days 2019](#) (23-25 September 2019)
4. [Copenhagen Impact Investing Days 2021](#) (1 June 2021, online)
5. [ESADE Barcelona Impact Investing Days 2023](#) (19-21 April 2023)
6. [San Francisco State University Impact Investing Days 2024](#) (15 March, 2024)