MCIS 2025 Nantes Paper Title

Indicate Submission Type: Research Full-length paper, Research-in-Progress paper

<<<Authors and abstracts SHOULD NOT BE in the file that contains the body of the paper — they are added during the submissions process in the review system.>>>

Introduction

We ask that authors follow these basic guidelines when submitting to MCIS. In essence, you should format your paper exactly like this document. The easiest way to use this template is to replace the placeholder content with your own material. The template file contains specially formatted styles (e.g., `Normal`, `Heading`, `Bullet`, `References`, `Title`, `Author`, `Affiliation`) that are designed to reduce the work in formatting your final submission.

Page Size and Spacing

On each page, your material (not including the header and footer) should fit within a rectangle of 16.5 x 22.8 cm (6.5 x 9 in.), centered on a US letter page, beginning 1.27 cm (0.5 in.) from the top of the page. Please adhere to the US letter size only (in MS Word, you can check the page format in the menu: **File --> Page Setup**). If you cannot do so, please contact the review coordinator for assistance. All final publications will be formatted and displayed in **US letter size**. **Right margins should be justified**, not ragged. All margins must measure 1" (2.5 cm) around. Beware, especially when using this template on a Macintosh, Word may change these dimensions in unexpected ways.

Please ensure your manuscript complies with the following instructions:

- Line spacing should be single (exactly 1.0);
- Margins should be 1 inch (2.54 cm);
- Do **not** change character or word spacing;
- Please do **not** use double spaces between sentences – this is a tradition no longer necessary on modern word processors;
- Please do not edit the styles in this template;
- Please ensure all text is justified, not "ragged" (= left-aligned).

Non-compliance of these instructions may lead to desk rejection of your paper.

Length

Research-full-length paper, which should have a maximum of 8000 words.

Research-in-progress paper, which should have a maximum of 4000 words.

Any submission that exceeds page length limits will be rejected without review.

Title

Your paper's title should use the "Title" style in this template (which is configured as Georgia 20-point bold). Ensure proper capitalization within your title (i.e., "The Next Frontier of Information Systems" versus "the next frontier of Information systems"

All proper nouns should be capitalized. Articles (the, a), coordinating conjunctions (and, but, or, for, nor, etc.) should not be capitalized, unless, of course, they are used as the first word in the title. Likewise for prepositions (on, at, to, from, by, etc.).

Normal or Body Text

Please use the "Normal" style for normal text – this style is configured as a 10-point Georgia font (similar to Times New Roman, but more easily read online) or, if it is unavailable, another proportional font with serifs, as close as possible in appearance to Times New Roman 10-point. Please use sans-serif or non-proportional fonts (such as Arial or Courier) only for special purposes, such as source code text (`SpecialStyle`). [References to Georgia font from this point forward should be interpreted as "Georgia or equivalent."]

Sections

The heading of a section should be using the "Heading 1" style, each word should be capitalized – configured as Georgia 13-point bold, left justified. Sections should not be numbered.

Subsections

Headings of subsections should be using the style "Heading 2" – configured as Georgia 11-point bold italics with initial letters capitalized. (Note: for sub-sections and sub-subsections, words like 'the', 'of', 'a', 'an' are not capitalized unless it is the first word of the heading.)

Sub-subsections

Headings for sub-subsections should be using "Heading 3" – configured as Georgia 10-point bold with initial letters capitalized. Please do not go any further into another layer/level.

Figures, Tables & Captions

Place figures and tables close to the relevant text (or where they are referenced in the text).

Captions should be using the "Caption" style – configured as Georgia 10-point bold. They should be numbered (e.g., "Table 1" or "Figure 2"), centered and placed beneath the figure or table. Please note that the words "Figure" and "Table" should be spelled out (e.g., "Figure" rather than "Fig.") wherever they occur. The proceedings will be made available online, thus color figures are possible.

Inserting Images

Occasionally MS Word generates larger-than-necessary PDF files when images inserted into the document are manipulated in MS Word. To minimize this problem, use an image editing tool to resize the image at the appropriate printing resolution (usually 300 dpi), and then insert the image into Word using Insert | Picture | From File...

As indicated in Figure 1, using tables to hold places can work very well in Word. If you want to copy a figure from another application (such as PowerPoint) and then paste to the place where you want your figure to be, make sure that (1) the figure stays in the position, and (2) it does not take up too much space. You can ensure the former by double-clicking the figure, then go to "Layout" tab, and select "In line with text." To ensure the latter, use "Paste Special," then select "Picture." You can resize the figure to your desired size once it is pasted.
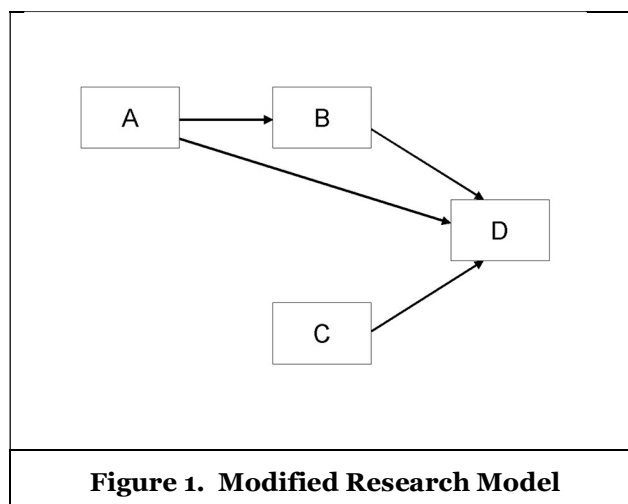
Figure 1. Modified Research Model

Table Style

Inserting a table in the text can work well. You may want to adjust the vertical spacing of the text in the tables. (In Word, use Format | Paragraph... and then the Line and Page Breaks tab. Generally, text in each field of a table will look better if it has equal amounts of spacing above and below it, as in Table 1.)

	Treatment 1	Treatment 2
Setting A	125	95
Setting B	85	102
Setting C	98	85

Table 1. A Very Nice Table

Other Visual Media (e.g., video clips)

Submissions that rely on the use of visual media such as video, animation, visual analytics, etc., should embed links to these in their submission pdf. The visual media portion of the submission should be no more than 5 minutes (in total). Given the limitations of the review system, the visual media portion of the paper must be hosted outside the review system. We ask each author to create his/her own account with an open access provider of choice (e.g., linked video could be hosted in Vimeo or YouTube). Please use a pseudo user name in order to maintain anonymity during the review process. The visual media portion of the submission must be playable in a generic Internet browser. Please fine-tune for Firefox. Please verify that all links to visual media work as expected in the system-generated PDF prior to submitting the paper to the review system. Do not change your online media after submitting the paper for review. We recommend using Creative Commons Licenses for the visual media portion of the submission. If you have any other questions, please contact the program co-chairs.

Language, Style, and Content

With regard to spelling and punctuation, you may use any dialect of English (e.g., British, Canadian, US, etc.) provided this is done consistently. Hyphenation is optional. To ensure suitability for an international audience, please pay attention to the following:

● Write in a straightforward style.

● Try to avoid long or complex sentence structures.

● Briefly define or explain all technical terms that may be unfamiliar to readers.

● Explain all acronyms the first time they are used in your text – e.g., "primary care provider (PCP)".

- Explain local references (e.g., not everyone knows all city names in a particular country).

Conclusion

It is important that you write for a general audience. It is also important that your work is presented in a professional fashion. This guideline is intended to help you achieve that goal. By adhering to the guideline, you also help the conference organizers tremendously in reducing our workload and ensuring impressive presentation of your conference paper. We thank you very much for your cooperation and look forward to receiving a professional looking, camera-ready version!

Acknowledgements (optional)

Please do ***not*** add acknowledgements to your original submission because it will help identify authors. Acknowledgements may be added later, if the paper is accepted.

Generative AI can support research in various ways, and AIS encourages members to explore its opportunities and risks. Authors may use generative AI (e.g., ChatGPT) for tasks like literature mapping, text mining, and editing, but submissions must reflect their intellectual contributions. Authors must disclose and justify any use of generative AI in their submissions. Before submission in PCS, they must respond to: "I have used Generative AI to assist in some aspect of conducting my research or writing the paper." If answering "Yes," they must describe and justify its use. Additionally, accepted papers must include a footnote acknowledging AI use in the camera-ready version.

By submitting, authors accept full responsibility for their paper's content, including AI-generated results and potential plagiarism. Under no circumstances can an AI tool be credited as an author. AIS recognizes the need for science-wide norms on AI use and has developed these guidelines based on practices from other scientific disciplines.

References and Citations

References are to be formatted using the **new** *MIS Quarterly* style (https://misq.umn.edu/formatting-your-manuscript). References should be listed alphabetically by author name at the end of the paper in conformance with [APA 7th edition](). In-text citations should be indicated by the author's last name and year of publication, e.g., (DeGross, 1977) or DeGross (1977). References must be complete, i.e., include, as appropriate, volume, number, month, publisher, city and state, editors, last name & initials of all authors, page numbers, etc. If you use `EndNote`, be aware that different versions of the software change the styles, creating some inconsistencies.

Your references should comprise only published materials accessible to the public. Proprietary information may not be cited.

References should be ordered in alphabetical order.

References

<<<Please ensure that all references are present, complete, and accurate as per the examples below.>>>

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