

## **Program / MCIS2025 / TREO TALKS**

(6) Saleha Masood and Mousa Ahmad Al-Bashrawi

*Leveraging Instagram and Machine Learning for Diabetes Risk Prediction in Saudi Arabia*

(8) Bruna Veiga

*Compliance In The Age Of AI: Balancing Innovation with Risk Management In Financial Services*

(10) Abid Ali Fareedi, Ahmad Ghazawneh, and Rabee Asous

*Enriching Human-AI Collaboration: Value Creation in Conversational AI*

(18) Patrick Weber, Julian Hoffmann, Sven Kurrle and Anja LaCombe

*Legal Requirements for Data Trustee Models – Results from a Series of Expert Interviews*

(20) Giulia Amici and Carlotta Conversi

*Designing Relational Technologies for Social Inclusion*

(30) Giulia Amici and Carlotta Conversi

*Human-Centered Digital Ecosystems for Intergenerational Value Creation*

(33) Taoufik El Qualidi and Said Assar

*Extending the Synergy of Explainability and Interpretability in AI-Driven SCM*

(34) Hazal Baytok and Müge Özman- Gossart

*Digital Platform Participation: Recreational and Platform-Based Motivations in Citizen Science*

(46) Milena Di Nenno and Minas Naltsidis

*In the Mind of Metaverse Creators: What Drives Their Contribution on Metaverse Platforms?*

(54) Arezou Ghanavatpour and Ransome Bawack

*Metaverse Experience Fragmentation: Theory and Metrics*

(59) Feryel Lamine and Ahmed Turki

*AI in OHS: Contributing to Employer Brand*

(63) Malek Mallouli and Karim Mezghani

*Key Competencies for HR Managers in the Generative AI Era*

(74) Antonia Damvakeraki *Cross-Platform DAO Interoperability: Challenges & Framework Proposals*

(76) Lazaros Goutas and Evangelos Syrigos *Undergoing a Digital and Sustainability Transformation in Parallel: Implications on Performance*

**Wendy Currie and Frantz Rowe**  
**MCIS Program Chairs**